

Gingerbread FIREhouse Contest & Exhibition



The Aurora Regional Fire Museum is pleased to host the 3rd annual Gingerbread FIREhouse Contest, exhibition, and charity raffle and we are looking for your help in making this event a success. Typically we do not charge a fixed admission rate during this family oriented holiday event -- relying instead on sponsors and whatever money might be left in our donation-box. In return for your support, you will receive several great opportunities to promote your businesses or organization.

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Sat. Nov. 12
Gingerbread
FIREhouse Contest
registration forms
are due

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Tues. Nov. 22
All gingerbread
FIREhouses to be
delivered to the
museum

•
Sat. Nov. 26
Exhibit opening and
contest judging

•
Fri. Dec. 19
Raffle winners
announced

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Sat. Dec. 22
Exhibit closes
and gingerbread
FIREhouses may be
picked up from the
museum

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Last year more than 350 people -- primarily families -- visited the museum and saw the nine gingerbread firehouses on display during the exhibit's three-week run (see a video from last year, and learn more about the event here). In November and December of 2010 the Aurora Regional Fire Museum's website received over 3,000 hits on the homepage, and well over 1,300 hits on the gingerbread page (where "Sugar-n-Spice" sponsors are listed). The fire museum's Facebook page has nearly 800 fans/followers, and a Youtube video featuring the 2009 Gingerbread Firehouse contest entries and sponsors has nearly 500 viewers -- and counting.

We are looking for businesses and organizations to become event sponsors -- partners -- at various following levels. While the contest and exhibit officially open on Nov. 26, 2011, the advance marketing for gingerbread entries has already begun, so act now to maximize your public exposure! You can read more about the contest, and the Aurora Regional Fire Museum, online at:

www.AuroraRegionalFireMuseum.org/gingerbread

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Business or Organizational Name (as you wish it to appear)

Mailing Address

City

State

Zip

Phone (daytime)

Phone (evening)

e-Mail address (NOTE: in order to minimize our costs, most of our correspondence about this contest will be via email)

SIGN UP ONLINE:

You can sign up online using Paypal or a credit card.
Visit: www.auroraregionalfiremuseum.org/gingerbread
and then click on the "Sponsorship" link.

QUESTIONS:

Contact the Aurora Regional Fire Museum
www.AuroraRegionalFireMuseum.org
(630) 892-1572 • ARFMinfo@aol.com

I wish to be a 2010:

- "Sugar and Spice" Sponsor - \$200**
Title sponsor(s) for the event which includes your name and/or logo listed on ALL pre and post event printed and non-printed materials. (For example: all event signs and banners, marketing materials, the museum's website, the event's Facebook page, and any Youtube videos -- this level is all inclusive).
- "Lollypop" Sponsor - \$100**
Your name listed on a sign in the exhibit room (more than 350 visitors last year), and on the museum's gingerbread contest website (over 1,300 viewers last year).
- Sponsor a Contest Prize - \$50 (cash or prize equivalent).**
Your name listed on a sign within the exhibit room, and on opening day event materials.

Please mail or hand deliver this entry form, along with a check payable to the Aurora Regional Fire Museum, on or before Sat. November 19, 2011.

the Aurora Regional Fire Museum is located at the corner of New York & Broadway (Rt. 25) in downtown Aurora, IL • open Thurs., Fri., and Sat. from 1 to 4pm • PO Box 1782 • Aurora, IL 60507 • (630) 892-1572